

Alzheimer's Association Georgia Chapter Partners with The Caregiver's Journey to Expand Support for Families Facing Dementia

ATLANTA (January 15, 2026) — The Alzheimer's Association Georgia Chapter is proud to announce a new community partnership with [The Caregiver's Journey](#), a trusted educational resource designed to support individuals and families navigating a dementia diagnosis. This collaboration strengthens access to timely, reliable information for caregivers across Georgia—particularly in communities where resources can be difficult to find.

The Caregiver's Journey is known for its award-winning podcast as well as its blogs and guides. Most recently The Caregiver's Journey launched the Navigating Dementia Caregiving Roadmap guide widely used by families throughout their dementia caregiving journey, helping them understand what to expect, how to plan, and where to turn for help. Through this partnership, the guide intentionally incorporates Alzheimer's Association resources, including financial and legal planning, community resource finders, support groups and the Association's 24/7 Helpline (800-272-3900), ensuring families are connected to evidence-based, trusted support from the very beginning of their caregiving journey.

"Families often feel overwhelmed and isolated after a dementia diagnosis," said Kim Franklin, Senior Program Manager for the Alzheimer's Association's Georgia Chapter. "By partnering with The Caregiver's Journey, we are meeting people where they are—early, with compassion and clear guidance—and connecting them to the full range of Alzheimer's Association resources available throughout Georgia," Franklin said.

The Navigating Dementia Caregiving Roadmap guide is available both online and in print, making it accessible to families with different needs and levels of internet access. The guide can be accessed digitally through the organization's website (<https://thecaregiversjourney.org/guides/>) and shared electronically by healthcare providers, community organizations, and faith-based groups. Print copies are also available for distribution through clinics, hospitals, libraries, senior centers and community partners—an essential option for rural and underserved areas.

This partnership reflects a shared commitment to equitable access to dementia education and support across Georgia. As one of the largest states in the country, Georgia is home to more than 150 counties, many of them rural. Families in these areas may face long travel distances, limited healthcare infrastructure, and fewer local caregiving resources.

"Community partnerships like this are critical in a state as large and diverse as Georgia," said Nancy Treaster, who co-founded The Caregiver's Journey with her friend Sue Ryan. "No single organization can reach every family alone. By working together, we can bridge gaps, reduce confusion and ensure caregivers—no matter where they live—have access to clear, compassionate guidance and trusted support," Treaster said.

Together, the Alzheimer's Association Georgia Chapter and The Caregiver's Journey aim to empower caregivers, reduce isolation, and improve quality of life for people living with Alzheimer's disease and other dementias—and their caregivers— across the state. For more information about Alzheimer's disease and local resources, contact the Alzheimer's Association 24/7 Helpline at 800-272-3900 or visit alz.org. To learn more about The Caregiver's Journey or to access the guide online or in print, visit: www.the-caregiver's-journey.org.

About the Alzheimer's Association Georgia Chapter

The Alzheimer's Association Georgia Chapter leads the fight to end Alzheimer's and all other dementia by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support for people living with dementia and their caregivers.

About The Caregiver's Journey

The Caregiver's Journey provides practical, compassionate resources for individuals and families navigating the challenges of dementia caregiving, with a focus on early guidance, education, and connection to trusted community supports